



HERE FOR BETTER.

Sekisui House Introduction 2018

OUR PURPOSE IS TO CREATE HOMES AND COMMUNITIES THAT IMPROVE WITH TIME AND LAST FOR GENERATIONS

Established in 1960, Sekisui House is one of the world's largest residential development companies and has built over 2.3 million homes across the world. The company's corporate philosophy which underpins its global operations is to create homes and communities that improve with time, and last for generations.

WELCOME TO SEKISUI HOUSE.

A reputation for excellence is not given – it's earned.

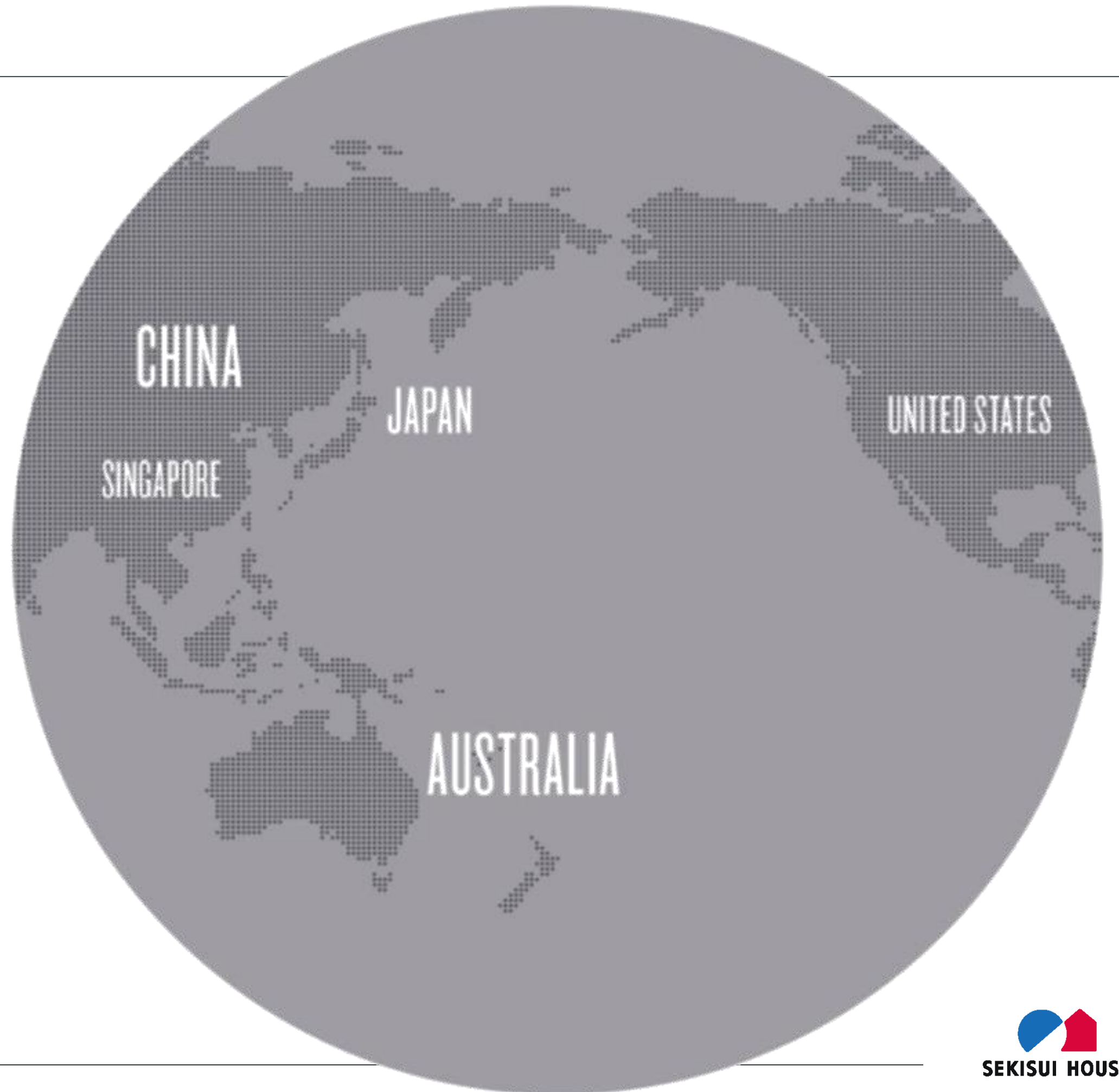
- We are an experienced specialist residential property builder and developer
- Our origins are in Japan, explaining our sharp eye for detail and adherence to the most rigorous quality standards.
- Our commitment to excellence transfers across everything we do, from the integration of Smart Universal Design principles into our overall design philosophy, to the way we focus on building and developing communities – not just houses.
- Our extraordinary ingenuity is combined with a dedication to providing outstanding customer service that continues well after a property is finished.
- The result is a residential property offering that's smarter, sturdier and more dynamic than any other. In short, simply better houses, apartments and communities to live in.

WHO IS SEKISUI HOUSE GLOBALLY.

SEKISUI HOUSE GROUP PORTFOLIO.

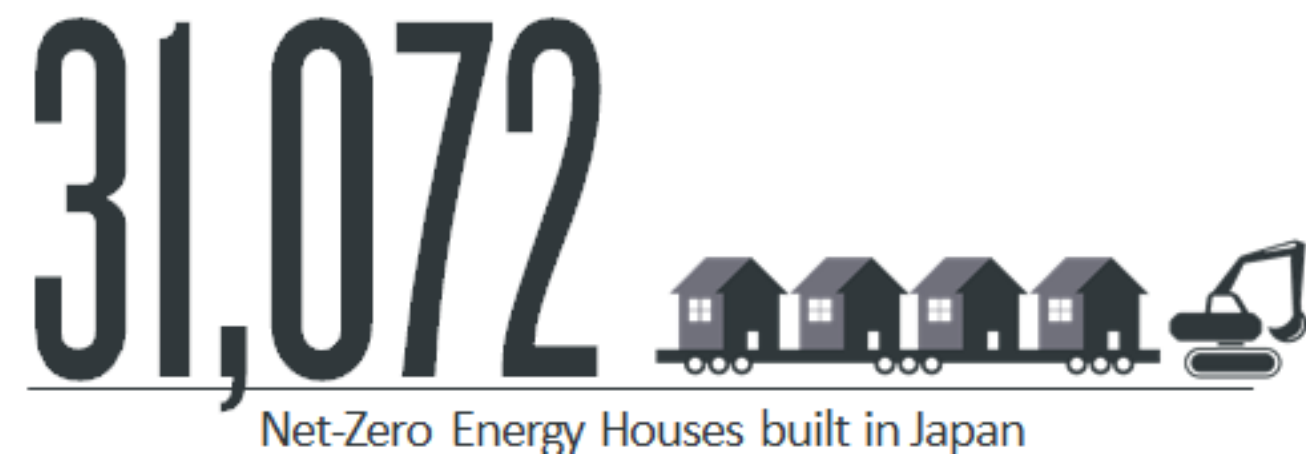
In 2009, Sekisui House expanded into several new international markets and now operates in China, Singapore, United States and Australia.

We are introducing high quality housing products and cutting-edge environmental technology to the world's markets.



SEKISUI HOUSE GROUP PORTFOLIO.

- Sekisui House is listed on the Tokyo Stock Exchange and the Nagoya Stock Exchange. Sekisui House is a global leader in sustainability and has constructed more net-zero-energy homes than any other company in the world.
- Figures as at 31st January 2017



SEKISUI HOUSE OUTSIDE OF JAPAN.

AUSTRALIA.



12 major projects across NSW and QLD. Primarily residential and mixed use developments, including a low rise housing construction business.



SINGAPORE.



8 projects mainly masterplanned apartment developments.



CHINA.



6 projects including development of town houses, apartments, hotel and commercial facilities including a manufacturing facility.



USA.



More than 35 community developments and 15 multi-family projects, including a housing construction business.



SEKISUI HOUSE IN JAPAN.

SEKISUIHOUSE IN JAPAN



SALES OFFICES



CUSTOMER SERVICE CENTRES



DISPLAY HOMES



FACTORIES



Umeda Sky Building – Head Office in Osaka

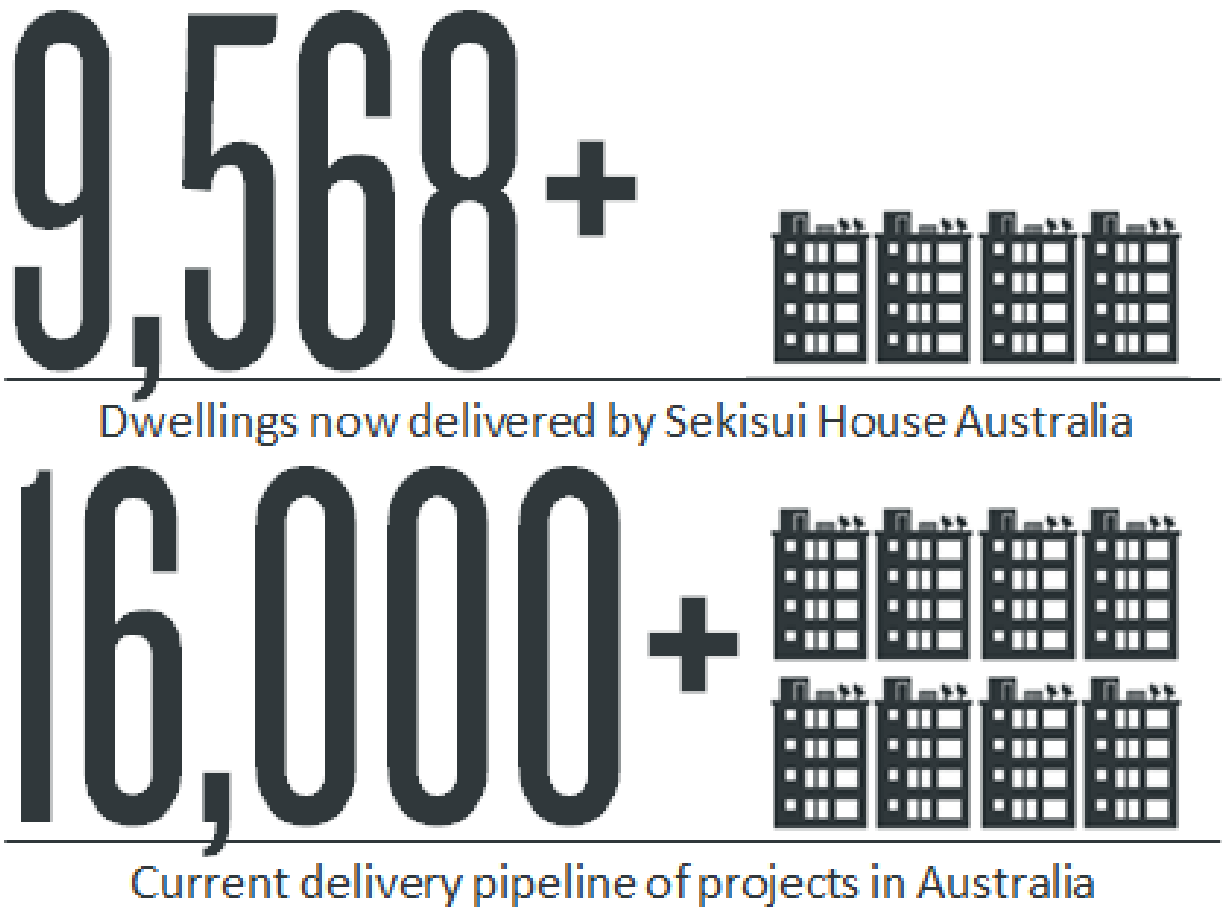


Sekisui House Comprehensive Housing R&D Institute – in Kyoto

WHO IS SEKISUI HOUSE AUSTRALIA.

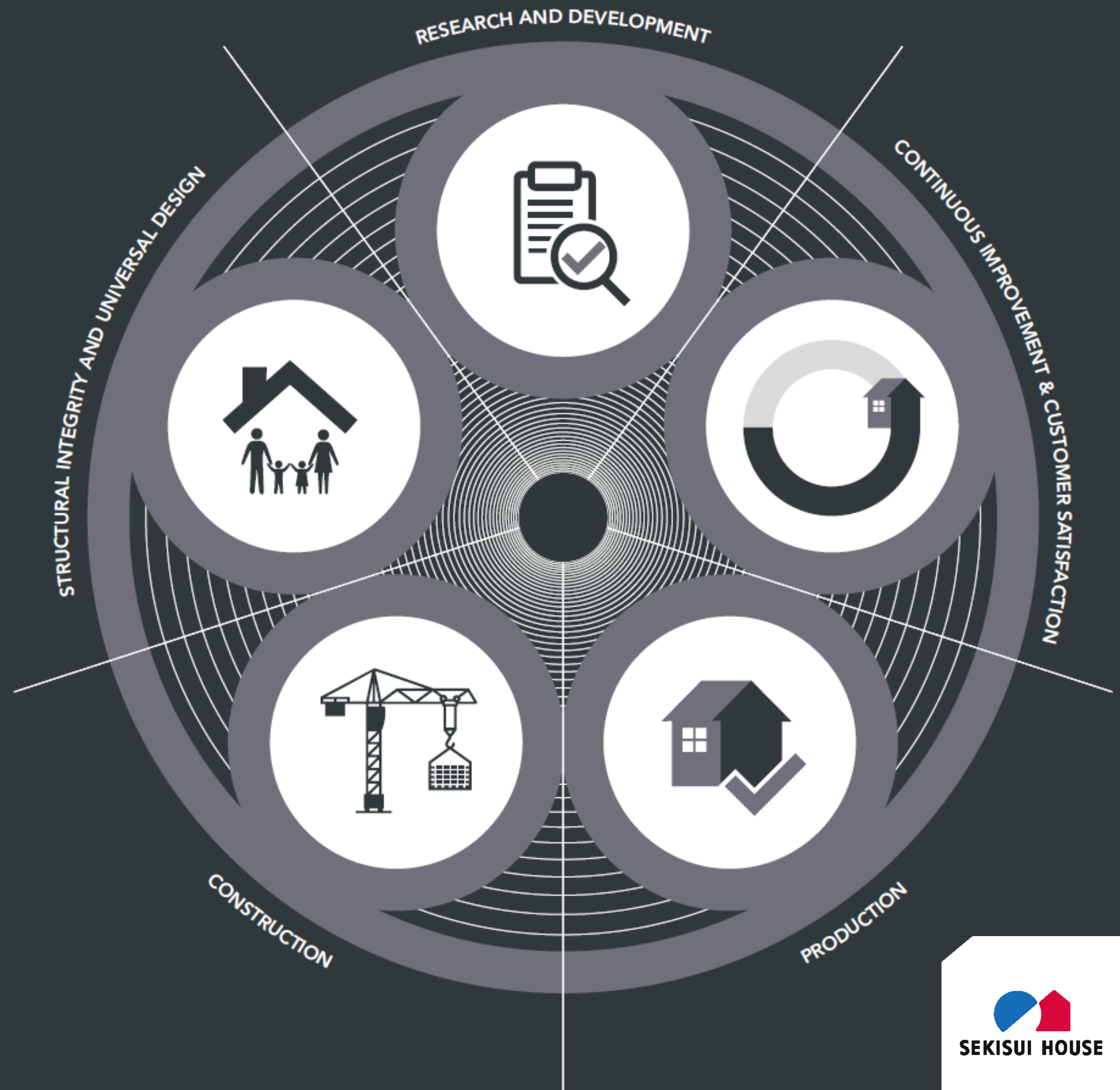
SEKISUI HOUSE IN AUSTRALIA

- Sekisui House has invested over \$2 billion AUD in Australia since 2009 and built over 9,500 dwellings.
- The current pipeline of Australian projects is valued in excess of \$14 billion AUD.



SEKISUI HOUSE IN AUSTRALIA

- From the earliest stages of research and development, to production – and long after we’ve handed over the keys – we’ve tailored our entire process to ensure complete customer satisfaction, every step of the way.




HOUSING CONSTRUCTON.

NSW



THE WATERFRONT
WENTWORTH POINT



The Hermitage
Glenwood Hills



the
ADDRESS
WENTWORTH POINT



CentraPark



JEWEL
WENTWORTH POINT



ROYAL SHORES
STONEY HARBOR



HORWEST
THE
ORCHARDS



MELROSE PARK



URBAN ACTIVATION PRECINCT
WENTWORTH POINT

QLD



ECCO
RIPLEY



CR The Coolum
Residences



WEST VILLAGE
BRISBANE



PRE-ENGINEERED HOME CONSTRUCTION – NSW at THE HERMITAGE

- Pre-engineered Homes division established volume production in 2014 at Sekisui House's masterplanned community in Gledswood Hills NSW
- Centre of Manufacture and Quality Control located in Sydney's South West.
- Production has doubled yearly with 2018 set to push beyond 150 site starts.
- Direct employees 30+

Key Points of Difference

- Laminated timber beam and post structure (no steel)
- Pre-engineered with machine controlled cutting and pre-setting of fixings to a 0.5m manufacturing tolerance
- Patented external wall system provides high durability, thermal and acoustic performance
- "Brickless" construction



HOME CONSTRUCTION - QLD at THE COOLUM RESIDENCES AND ECCO RIPLEY

- The key focus of the QLD housing division is to deliver diversified new home products in our master planned community, Ecco Ripley, as well as luxury homes at The Coolum Residences.
- Sekisui House currently operates three display homes in Ecco Ripley, with a new centre due to open 2018.
- Direct employees 20+


Key Points of Difference

- This holistic approach to community development has allowed Sekisui House to offer a diverse range of housing options within the community including traditional detached homes, duplexes, rear lane homes, terraces, townhouses and quadplexes.
- Purchasers are offered additional choice with the option to engage Sekisui House as a contract builder, or to choose a pre-planned spec home.




DEVELOPMENT AND COMMUNITIES.


NSW




THE WATERFRONT
WENTWORTH POINT




The Hermitage
Gladstone Hills




the
ADDRESS
WENTWORTH POINT




CentralPark




JEWEL
WENTWORTH POINT




ROYAL SHORES
SYDNEY HARBOUR



NORWEST
THE
•ORCHARDS•
—



Melrose Park



SANCTUARY
BY SEKISUI HOUSE

QLD



ECCO
RIPLEY



CR The Coolum
Residences



WEST VILLAGE
BRISBANE



CENTRAL PARK CHIPPENDALE, NSW



2010	2018	2704	\$2B
Commenced	Completed by	Yield	Project Value

Apartments, retail, commercial, hotel

Product type

- With its sophisticated design and innovative energy system that contributes to the local environment, One Central Park has won many architectural awards and been officially recognised as the “Best Tall Building Worldwide.”
- Central Park occupies 5.8 hectares and was conceived as a mixed-use urban village; a magnetic place in which people will live, work, shop, meet and be entertained. Commercial and hospitality total approximately 25,000 sqm and retail 20,000 sqm.
- Four Points by Sheraton Sydney, Central Park set to open in 2018 .
- Chippendale Green, a 6,400sqm public park at the heart.
- Each building within Central Park will achieve minimum a 5 green star rating (Green Building Council of Australia rating system).
- Joint venture with Frasers Property.

THE HERMITAGE GLEDSTWOOD HILLS, NSW



2012	2022	2000	\$930M
Commenced	Completed by	Yield	Project Value

Land estate, housing, town centre, golf

Product type

- ‘Satoyama’: This term refers to connecting people through ‘ribbons of green’ and is demonstrated by the future Gledswood Hills Reserve - a three kilometre, purpose-built ‘green corridor’, that will traverse the development from north to south.
- Green open spaces: The Hermitage will contain over 35 hectares of beautifully landscaped parklands and reserves, 10 neighbourhood parks and access to 27 holes of golf. The Hermitage will also contain over 50 kilometres of cycle ways and pedestrian paths that encourage connectivity within The Hermitage and to the broader community.
- Currently offering completed homes with Sekisui House’s distinctive SHAWOOD home product.

THE WATERFRONT WENTWORTH POINT, NSW



2009 **2013** **1155** **\$610M**

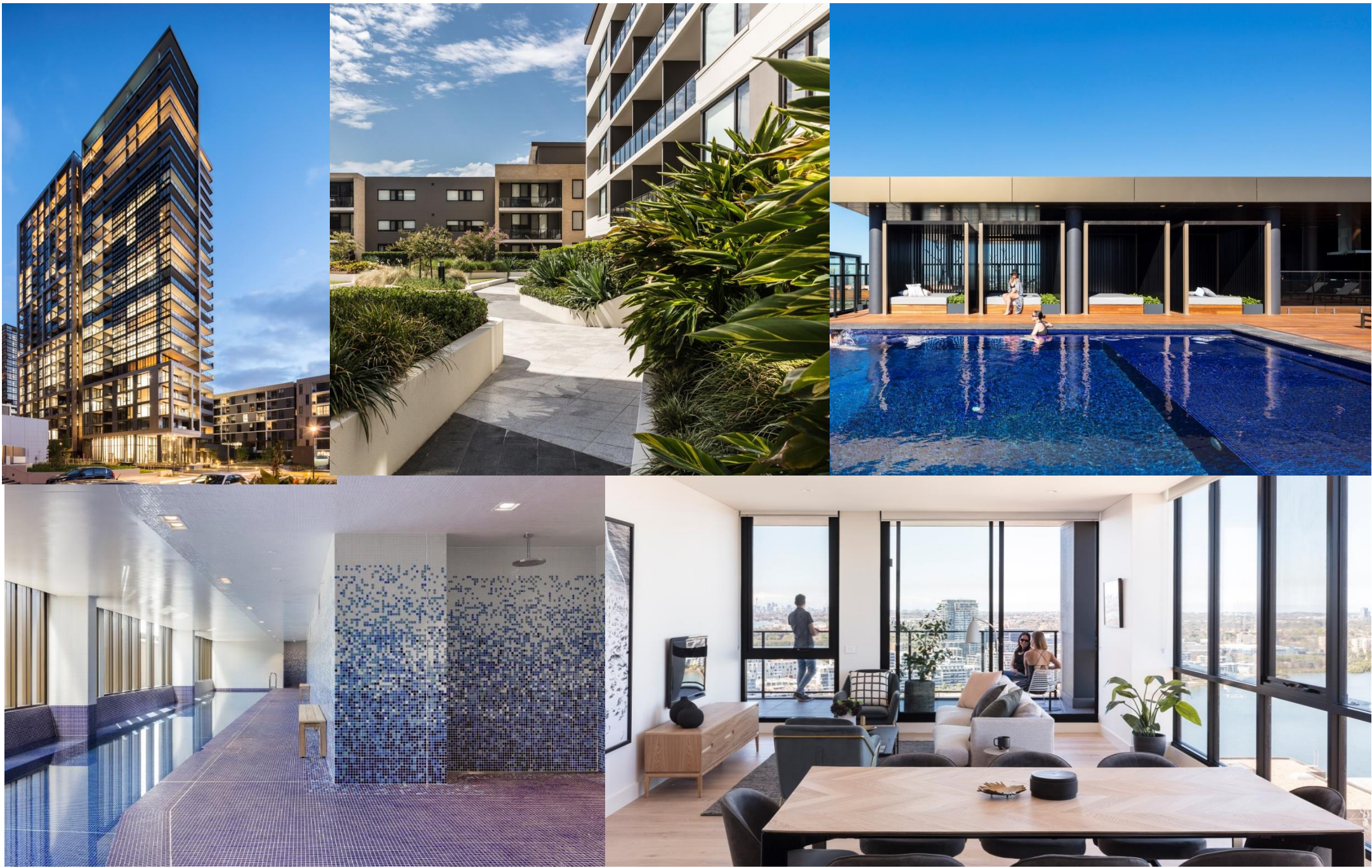
Commenced Completed by Yield Project Value

Apartments, community facilities

Product type

- The Waterfront is located at Wentworth Point, a peninsula suburb 16km west of Sydney CBD, 7km east of Parramatta CBD.
- Amongst 450 hectares of parks, wetlands and foreshore. 45km of cycle paths extending from Rhodes, through Wentworth Point, Sydney Olympic Park and along the Parramatta River.
- With the integration of Smart Universal Design principles into the overall design philosophy, Sekisui House ensures that technology and environmental considerations are combined to create a living environment, and community that lasts for many generations.
- As part of the vision for Wentworth Point to be a sustainable local community, Sekisui House contributed towards the funding of a 300 metre bridge designed for pedestrians, cyclists and public transport.

THE ADDRESS WENTWORTH POINT, NSW



2009	2018	996	\$720M
Commenced	Completed by	Yield	Project Value

Apartments

Product type

- The Address integrates community focused development with parkland and wide-open spaces. The thoughtful and elegant development consists of a masterplan that echoes a journey across Sydney in four project stages - Atlas- Mountain, Taiga- Trees, Savannah- Grassland and Yukon- Bay.
- The natural attributes of the surrounding area have inspired the design and architecture of The Address, combining a rich integration of thoughtful design philosophy and bespoke expertise that is carried out through the individual disciplines.
- Settlement of the last building was completed at the end of 2017.

JEWEL WENTWORTH POINT, NSW



2013	2017	249	\$250M
Commenced	Completed by	Yield	Project Value

Apartments, retail

Product type

- Jewel occupies a prime north-facing position at the northern tip of Wentworth Point peninsula with the advantage of Australia’s largest urban parklands as an expansive and immersive backyard. A 20-metre wide foreshore promenade wraps around the peninsula and the point itself is crowned by a four-hectare harbourside parkland oasis, soon to be joined by a proposed luxury marina and a new maritime retail precinct with a distinct nautical flavour.
- The first North-facing waterfront residence in Wentworth Point in almost two decades, having 270 degree water views for the majority of apartments.
- Jointly developed by Sekisui House Australia and PAYCE.

SANCTUARY WENTWORTH POINT, NSW



2018	2028	2300	\$1.8B
Commenced	Completed by	Yield	Project Value

Apartments

Product type

- Sekisui House Australia won the Roads and Maritime Services’ competitive tender (managed by UrbanGrowthNSW) at Wentworth Point, acquiring a 9.4 hectare ‘super site’ located on the most northerly point of the peninsula suburb.
- Sekisui House’s proposal features a mixed-use master-planned community of 2,300 apartments including multiple towers up to 25 stories in height, which will be delivered across a number of stages. The apartment mix will include studios, one, two and three bedroom apartments which will be designed to ensure optimal view lines of the harbour, CBD and Blue Mountains.

MELROSE PARK

MELROSE PARK, NSW



2016	2027	6000	\$2B
Commenced	Completed by	Yield	Project Value

Apartments and mixed use

Product type

- It is expected the Melrose Park site, nearly 30 hectares, will be a multi-stage, mixed-use development, which will comprise employment, residential (including affordable and key worker accommodation), commercial office and retail uses, along with a range of new and enhanced community facilities, public parks and other wider community benefits.
- The council has identified Melrose Park in its draft Parramatta Employment Lands Strategy 2015 document as an area undergoing significant economic change and suitable for large-scale urban renewal, as many manufacturing industries restructure and residential areas expand to meet the demand for housing.
- Jointly developed by Sekisui House Australia and PAYCE.

ROYAL SHORES ERMINGTON, NSW



2013	2016	632	\$450M
Commenced	Completed by	Yield	Project Value

Apartments, retail

Product type

- Located along Sydney’s vibrant waterfront, just 19km to the CBD and 7km from Parramatta, Royal Shores is opulent waterfront living at its best.
- Inspired by the site’s nautical history and the sleek lines of the Halverson yachts, Royal Shores features luxurious one, two, three and four bedroom apartments.
- A feature of the apartment design is the all-seasons living room, gives residents the freedom to create a large open oasis or closed indoor private retreat.
- 200m to proposed Ermington Wharf.
- Jointly developed by Sekisui House Australia and PAYCE.

THE ORCHARDS NORWEST, NSW



2016	2025	1300	\$1B
Commenced	Completed by	Yield	Project Value

Apartments

Product type

- A beautiful new masterplanned community is growing in Norwest. Inspired by nature and the rich history of the Hills district, Sekisui House introduces The Orchards - a community consisting of luxury designed apartments balancing life through modern living and nature.
- Nestled comfortably within ribbons of stunning green landscape, a new residential community is growing. The landscaped sanctuary including a linear forest, flowing creek and established Bunya trees is designed by award-winning architects Turner Studios.
- This community includes 1,300 new homes, with a mix of 1, 2, 3 and 4 bedroom apartments and a publicly accessible 1.4 hectare linear park and retention of significant trees.

ECCO RIPLEY

RIPLEY, QLD



2009 **2033** **4000** **\$2B**

Commenced Completed by Yield Project Value

Land, housing, town centre, apartments

Product type

- Set amongst 194 hectares the community will offer over 4,000 dwellings each within precincts that will have their own individual identity while being connected to over 40 hectares of open space parklands and the town centre ‘Ripley Town Centre’ which will form the central hub for the entire Ripley Valley region.
- Ecco Ripley is part of one of Australia’s largest pre-planned communities and is set to become the urban heart of Ripley Valley. The community is developed upon four key pillars: Environment full of life, Connected to the Community and creating Opportunities - ECCO.
- Guided by the design philosophy of Satoyama, Ecco Ripley will be a place where people and nature coexist in harmony, rich with revitalising open spaces and unique architecture.

WEST VILLAGE WEST END, QLD



2014	2020	1250	\$800M
Commenced	Completed by	Yield	Project Value

Apartments, retail and commercial

Product type

- West Village is a new global neighbourhood like nothing else. Globally inspired yet intrinsically connected to West End’s one-of-a-kind culture and spirit, West Village will be a journey of discovery for residents and locals alike.
- The creative minds behind West Village have drawn inspiration from favoured destinations and the world’s most engaging city precincts, to create a unique and richly layered community.
- Lush greenery blends into a relaxed urban culture and interesting laneways lead to open-air meeting places. Extraordinary contemporary homes layered amongst art, culture, historic buildings and inspired retail. Restoration of the 1920s Peters Ice Cream factory heritage buildings are at the heart of the project, giving a significant part of history back to the West End and Brisbane communities.

THE COOLUM RESIDENCES SUNSHINE COAST, QLD



2010	2023	440	\$900M
Commenced	Completed by	Yield	Project Value

Land, homes, mixed use

Product type

- The Coolum Residences is a 20 hectare parcel comprising two estates with distinctly unique qualities.
- The Coolum Residences is an exclusive gated community located on the beach at Yaroomba ,
- Proposals are currently underway for future development options of the 19 hectare site adjacent to the Beachside precinct which will include the first new build five-star hotel on the Sunshine Coast in almost 30 years.

SERRATA MELBOURNE, VIC



2010	2012	144	\$40M
Commenced	Completed by	Yield	Project Value

Apartments

Product type

- Serrata represents a new era of city living at the intersection of commerce, retail, and cultural offerings at Docklands, Melbourne and has mix of one and two bedroom apartments including stunning walk-up apartments with large terraces.
- Serrata has achieved a 4 Star Green Star Multi-Unit Residential Design rating. Each apartment is designed to furnish with ease and has a myriad of savvy green ideas to keep your carbon footprint down. Smart thinking that ensures energy efficiency, such as deep balconies for shade and to extend living areas, floor to ceiling windows with low-e glass, smart metering to monitor water and energy use and Individually metered hot water.
- Jointly developed by Sekisui House Australia and Lend Lease

THANK YOU.